

Good charity investment: Matching money with missions



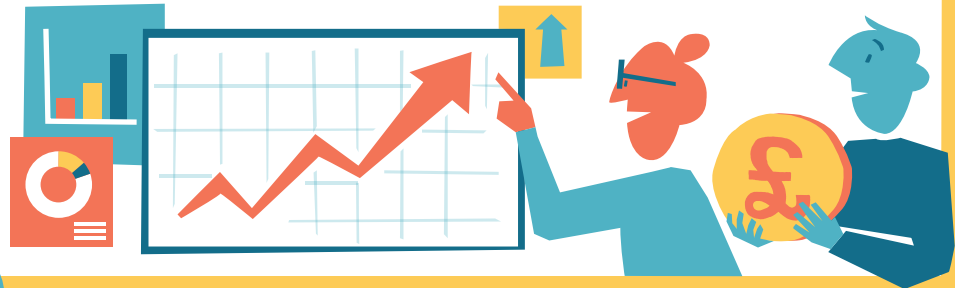
Charities can **invest** donations they receive from supporters to **increase** their income.



This is so charities can do even **MORE** of their wonderful work helping people, animals, the environment and more.



Charities use professional investors - or fund managers - to help them make decisions about where best to invest.



However, if charities don't set rules they may not know where their money goes once they hand it over...

... it could be invested in companies or other things making our problems worse

...rather than those trying to make things better.



They can do that by creating 'good money' investment rules...



...and choosing the best professional investors to look after their money.



Find out how & spread the word at

www.goodmoneyweek.com

54% of UK adults support the introduction of a UK law requiring charities to share details of companies they are invested in.

There are **166,963** charities in the UK receiving over **£74bn** a year.

- Charity Commission (30 June 2017)

Half of millennials are most likely to give when they know the impact of their gift.

- Case Foundation

77% of UK adults unlikely to donate to charities not invested in line with their mission.

71% of UK adults agree that UK charities should only invest in companies that pay a living wage.