

Unique online portal to revolutionise cash savings

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A GROUNDBREAKING proposition launched by jch: investment management is set to get high net worth individuals a little hot under the collar with a cash savings service like no other in the UK. The proposition offers an independent and transparent service that has been created to generate enhanced cash returns and increase protection on deposits through professional cash management.

As banks slashed interest rates, managing director John Hebblethwaite decided that a radical move was needed to help people protect and heighten the returns of their hard earned cash. In response, jch: investment management have built a cash proposition, launching a unique online portal with accompanying website for a range of clients.

The portal is the only one of its kind in the UK allowing independent and unbiased cash solutions using a proprietary algorithm that means clients don't have to choose only one bank. With the online portal and client support team, all banks can be accessed quickly and easily, on a daily basis.

The service is suitable in particular for high net worth individuals and Trusts as well as for companies and charities that are cash rich and should be getting better protection and ultimately better returns on their savings. The dataset also includes solutions for solicitors, personal and corporate pension schemes and more. John Hebblethwaite explained: "The Financial Conduct Authority (FCA) recently conducted research that showed that although 93 per cent of the UK's adults have a savings account, not many of them are achieving attractive returns due to the inertia inherent in the savings market. This is especially true for cash investments of over £250,000.

"Our portal has individual secure log in details and a comprehensive dataset using our unique optimisation and proprietary technology that can administer bespoke cash portfolios in seconds. It is not just all about good interest rates. Our service means clients can improve the term structure of their cash (from instant access up to five years) while also allowing them to ensure that they have the desired degree of protection under the Financial Services Compensation Scheme or European equivalents. "The service has been designed carefully so that power of instruction remains with the client and designated signatories only. This means our clients have peace of mind that their cash savings are directly held with regulated financial institutions."

More information on the service can be found on www.jchim.co.uk

If you would like a demonstration of the portal please contact Alan Willmont on 01522 697310.